

# Content Strategy Preview

Personalized for Cord Brick

147

Posts

2

Questions

8

Communities

## Blog Opportunities

### Why cheap phone cables fail (and what actually lasts)

Based on r/BuyItForLife

### Tech gifts under \$25 that won't disappoint

Based on r/GiftIdeas

## Customer Questions

### "Looking for phone cords"

r/BuyItForLife • 34 upvotes

### "Looking for guided journal Anniversary Gift. Should I just DIY it instead?"

r/GiftIdeas • 2 upvotes

## Social Media Ideas

### Reel

"POV: Your cable actually survives the year"

Show durability test or daily use montage. 15-30 sec.

### Instagram

"5 tech accessories that won't disappoint"

Carousel format. Gift guide angle, works for holiday timing.

### LinkedIn

"The \$3 vs \$15 cable decision"

Founder POV on quality vs price. Text post with personal story.

### TikTok

"Rating cables my wife killed this year"

Humor angle pulled from real Reddit question. Trending sound optional.

Turn these conversations into content that gets you cited by AI