



# AI Visibility Partnership Proposal

Be Seen Where Decisions Happen

---

February 2026

# Traditional Analytics Miss the Conversation

Your analytics track the final click. They miss the extensive AI research that convinced the user to click in the first place.

**60%**

of searches now end without a click  
(zero-click searches)

**84M+**

questions per week on  
Chat GPT.

Visible:  
Website Clicks

**Invisible:  
AI Research**

ChatGPT Research

Claude Comparisons

Perplexity Queries

# Consumer Adoption Is Outpacing Reaction

**41%**

of U.S. consumers now use AI tools for shopping and purchase decisions

**357%**

year-over-year growth in AI search traffic

**94%**

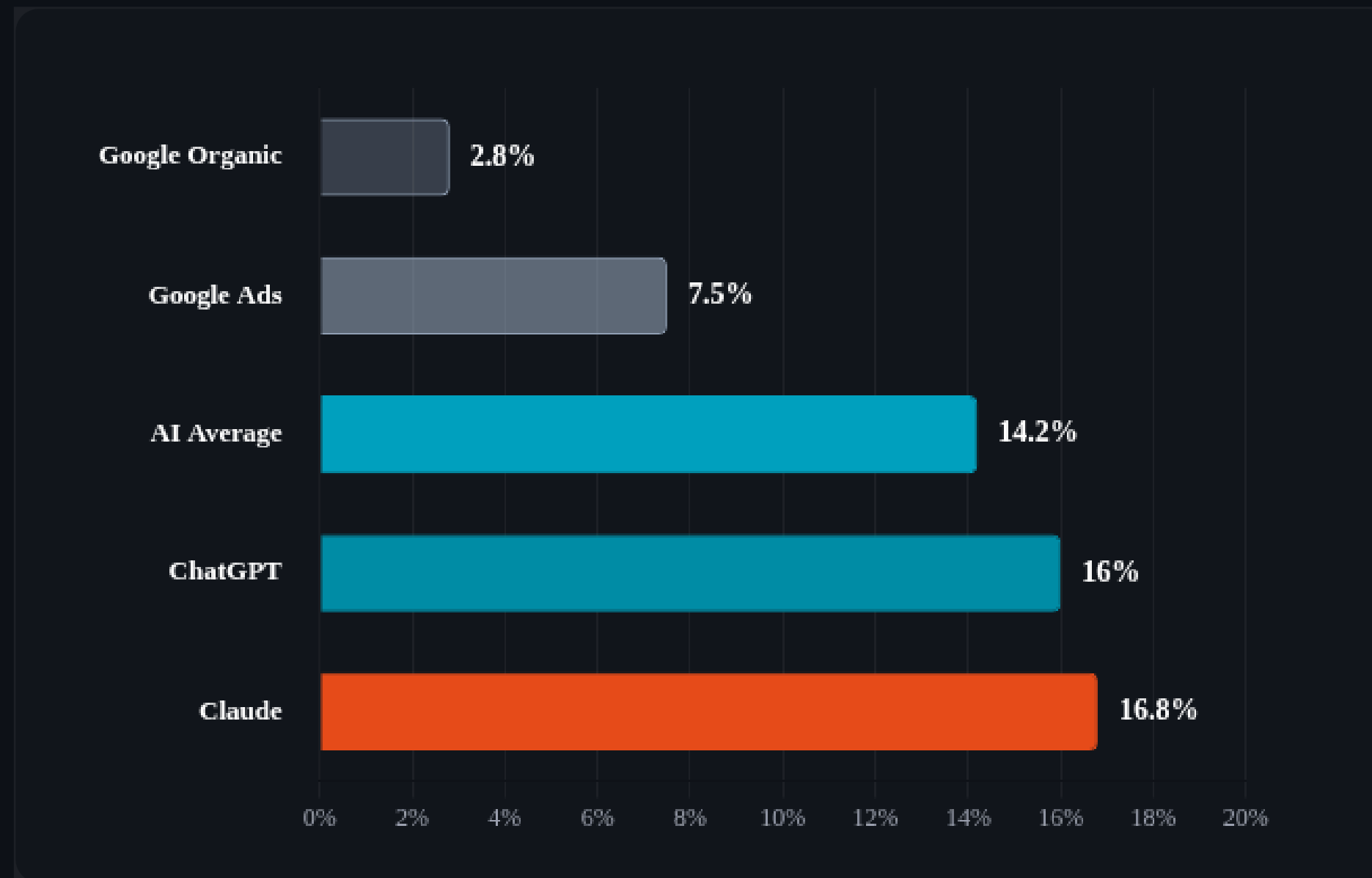
of CMOs are increasing AI visibility investment

The shift from search engines to answer engines is fundamentally changing how consumers discover and evaluate products. It's no longer just about search volume; it's about decision influence.

# Higher Intent Leads to Higher Conversion

AI delivers users who have already made up their minds.

## AI TRAFFIC CONVERTS



**5–6× higher**

than Google Organic traffic, driven by high-intent conversational queries.

**2× higher**

than Google Ads, without the pay-per-click acquisition cost.

Data sourced from aggregate platform performance metrics, 2025-2026.

# Tier 1: Foundation

Essential monitoring and technical optimization to get discovered by AI platforms

## DISCOVERY & INTELLIGENCE

- Initial AI visibility audit (all 4 platforms)
- Monthly citation tracking & gap analysis
- Basic competitor monitoring
- Social intelligence mining (Reddit, YouTube)

## TECHNICAL FOUNDATION

- Schema markup implementation (all types)
- Structured data optimization
- Meta tag optimization
- Internal linking strategy

## CONTENT CREATION

- 4 AI-optimized blog posts/mo (1.5k–3k words)
- Content optimization recommendations

## STRATEGIC SUPPORT

- Quarterly 60-minute strategy calls
- Monthly performance reports
- Email support (48-hour response time)

**\$1,000**  
/ month

### Best For

- ✓ Companies testing AI visibility
- ✓ Teams with in-house execution
- ✓ Budget-conscious organizations

### Expected Results

- ✓ Citation rate improvement: 20–40% by Month 6
- ✓ First AI traffic visible by Month 3–4
- ✓ Technical foundation complete by Month 1

Implementation: We deliver assets → **your team publishes**

# Tier 2: Accelerated

Weekly Intelligence + Strategic Growth: The sweet spot for fast-moving businesses

## EVERYTHING IN FOUNDATION, PLUS:

### WEEKLY INTELLIGENCE REPORTS

Trending video/reel ideas + engagement data

Social post concepts with metrics

Competitor intelligence summary

Reddit engagement opportunities

YouTube & TikTok content gap analysis

Schema-ready blog title recommendations

### ENHANCED CONTENT

8 blog posts per month (vs. 4)

1 case study per month with metrics

### BETTER SUPPORT

Monthly 60-min strategy calls

24-hour response time (vs. 48hr)

Priority support queue

**\$1,500**  
/ month

### Best For

- ✓ Businesses ready for aggressive growth
- ✓ Teams needing actionable intelligence
- ✓ Companies with \$5K+ deal values
- ✓ B2B/E-comm seeking consistent visibility

### Why We Recommend

- ✓ Weekly reports enable faster iteration
- ✓ Best ROI: 10–19x in Year 1
- ✓ Proven model with consistent success

**Implementation: Hybrid model** → **we deliver weekly intelligence, you execute strategy**

# Tier 3: Comprehensive

Maximum Output + Hands-On Execution for technical advantage

**\$2,500**  
/ month

## EVERYTHING IN ACCELERATED, PLUS:

### MAXIMUM CONTENT

- 12 blog posts per month
- 2 case studies per month
- Monthly comparison articles
- Bi-weekly how-to guides

### ADVANCED TECH

- AI Answer Engine integration
- Conversational search enablement
- Direct AI agent access via MCP

### FULL EXECUTION

- Reddit execution (5–10 threads/wk)
- Option A: We execute under your account
- Option B: We provide frameworks

### PREMIUM SUPPORT

- Bi-weekly 30-min check-ins
- Weekly performance reports
- Same-day priority support
- Crisis response for threats

### Best For

- ✓ High-growth / enterprise
- ✓ Hands-off execution needs
- ✓ Highly competitive markets
- ✓ Long-term AI advantage

### Maximum Results

- ✓ Citation rate approaching 70%+ by Month 12
- ✓ 96+ cite-worthy assets/year
- ✓ AI Answer Engine creates a defensible moat

**Implementation: We handle everything end-to-end. Full hands-off execution.**

# Let's Talk

---

**Milana Thornton**

FOUNDER, BE AI VISIBLE

[milana@beaivisible.ai](mailto:milana@beaivisible.ai)

740.652.4482

