

# BE AI VISIBLE

COMPLETE SERVICE MENU

OPTIMIZATION CONSULTANCY

## CORE SERVICES (Available À La Carte)

### Discovery & Intelligence

- Initial AI Visibility Discovery Audit
- Monthly AI visibility monitoring (4 platforms: ChatGPT, Claude, Perplexity, Gemini)
- Citation tracking & gap analysis
- Social intelligence mining (Reddit/YouTube)
- Competitor citation tracking (basic, advanced, or deep)

### Technical Optimization

- Schema markup implementation
- Structured data optimization for AI consumption
- Technical AI foundation setup
- Meta tag optimization & Internal linking strategy
- Robots.txt optimization (allow AI crawlers)
- Sitemap optimization

### Content Creation

- AI-optimized blog posts (1,500-3,000 words)
- Case study development with metrics and testimonials
- FAQ page creation and optimization
- Comparison articles ("X vs Y" decision content)
- How-to guides with schema markup
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### Community Engagement

- Reddit strategy development
- Reddit execution (5-10 threads/week, authentic participation)
- YouTube content gap analysis
- Social intelligence reports (weekly trending topics, pain points)

### Reporting & Strategy

- Monthly or weekly performance reports
- Custom dashboard development
- Quarterly, monthly, or bi-weekly strategy calls
- Advanced analytics setup (GA4 for AI traffic tracking)

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### ADD-ON SERVICES

#### AI Merchant Services (E-commerce Only)

- › ChatGPT Instant Checkout setup
- › Perplexity Merchant Program integration
- › Google Universal Commerce Protocol (UCP)
- › Product feed optimization for AI consumption
- › Complete AI Merchant Suite (all 3 platforms)

#### Social Media Management

- › Full social media management (all platforms: LinkedIn, Instagram, Facebook, Twitter/X)
- › Content creation, posting automation, community engagement
- › Social calendar aligned with AI visibility goals
- › Performance analytics and monthly reporting

#### Lead Generation & Email Systems

- › Hunter.io B2B lead campaigns (email discovery by industry/role)
- › LinkedIn lead mining (people search, profile scraping)
- › Google Maps lead scraping (local business leads)
- › Email automation setup (Brevo)
- › Cold email sequence development
- › CRM integration (HubSpot, Salesforce, Pipedrive)

#### Advanced Features

- › AI Answer Engine Integration (NLWeb protocol, MCP server setup)
- › Google My Business optimization and management
- › Paid campaign intelligence (ad targeting recommendations)
- › Crisis management (citation drops, competitive threats)
- › Team training workshops & Strategy development