

Content Strategy Preview

Personalized for Stander

147

Posts

6

Questions

8

Communities

Blog Opportunities

Essential safety products for aging in place

Based on r/nursing

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Based on r/nursing

Customer Questions

"Is your workplace stingy about paying you for literal minutes?"

r/nursing • 43 upvotes

"How to engage a passive aggressive preceptor"

r/nursing • 6 upvotes

Social Media Ideas

Reel

"POV: Watching your parent use the stairs safely again"

Show real safety improvement. Before/after demonstration. 15-30 sec emotional impact.

Instagram

"5 simple home modifications for aging in place"

Carousel format. Safety tips for caregivers. Educational angle with empathy.

LinkedIn

"The conversation no one wants to have with their parents"

Professional caregiver insights. Text post with family story angle.

TikTok

"Things I wish I knew before my dad's first fall"

Educational prevention content. Real family experience. Trending healthcare sound.

Turn these conversations into content that gets you cited by AI